

Peter Jacobson
11 Jackson Ave, Unit 4
Scarsdale, NY 10583

April 28, 2022

Mr. Miles Gallagher, Director of Athletics
Millersville University
1 South George St.
P.O. Box 1002
Millersville, PA 17551

Dear Mr. Gallagher:

When I read online that Millersville University was searching for the next leader of their wrestling program, I immediately recognized what a unique and special opportunity this presented. As a school located in a hotbed of high school wrestling that offers such great value for students and very practical paths to future employment, Millersville has the potential to really grow a successful program.

In my current head coaching position at Edgemont High School in New York, we took a program **from rock-bottom to a perennial powerhouse** in our region and in New York state, both on and off the mat. I'm proud of the many championships we've collected and our many student-athletes who went on to compete at the NCAA-level, but I'm even more proud of *the way* we grew the program: **our continually improving team GPA the past five years, our student-athlete-driven community service, our frequent recognition for team sportsmanship, and our systematic character and leadership development program.**

Using enthusiastic communication skills, a powerful vision and good old-fashioned work ethic at Edgemont, I led a program with only 8 kids on the high school team through an explosion of growth to **95+ wrestlers throughout our program** at all levels. I'm excited for the opportunity to rebuild the Millersville program as well, and quickly compete for regional and NCAA honors.

As a twenty-year veteran coach, I have wide-reaching roots in the wrestling community throughout the northeast and around the country – **a big advantage to jump start recruiting!** Further, through my consulting and speaking business – WinSmarter.com – I maintain an active and engaged email list of over 3,200 coaches and growing across the country, **giving Millersville another huge asset for recruiting student-athletes.** In addition, my work for the National Wrestling Coaches Association (NWCA) facilitating their CEO Leadership Academy gives me the opportunity to speak directly to hundreds more high school coaches across the country.

I'm also excited to continue connecting the Millersville University community, alumni network and the greater southeast Pennsylvania region with the program. At Edgemont, I built a previously non-existent wrestling support base into a robust community that backs our program enthusiastically and contributed significantly to the **over \$50,000 in revenue generated last year** by Edgemont Wrestling Club Inc., the non-profit booster organization I created in 2004 to support our program – all at a small public high school without a deep wrestling tradition.

I've spent the last twenty years learning, studying and gaining real-world experience leading all facets of a championship wrestling program. **As a USA Wrestling Bronze-Certified Coach and Silver Coaching College attendee,** I'm not only seasoned in developing technical and tactical skills on the wrestling mat. I'm experienced in coaching mental skills and sport psychology,

knowledgeable in periodization training and peaking, and well versed in strength & conditioning for wrestlers, performance nutrition and weight management best practices. I've spent the last two decades putting that knowledge to work effectively at Edgemont.

As a **two-time graduate of the NWCA's Collegiate Coaches CEO Leadership Academy**, I also have a deep understanding of the CEO skills needed to build and lead a successful collegiate wrestling program off the mat, and have the resources and network of mentors available to me to provide further guidance when needed.

Leading Millersville Wrestling to its re-emergence on the regional and national scene is the opportunity I've spent my whole career preparing for. My knowledge, experience and passion are an ideal fit for the challenge. I'm excited to speak more about the position and look forward to scheduling a time to do so. I can be contacted at pjacobson492@gmail.com or on my mobile phone at (646) 425-8931.

Sincerely,

A handwritten signature in black ink that reads "Peter Jacobson". The signature is fluid and cursive, with a long horizontal stroke at the end.

Peter Jacobson

P.S. You can review my online coaching portfolio here including my coaching philosophy; my vision for Millersville Wrestling; program core values & standards; and recent presentations I have given: winsmarter.com/marauder-coaching-resources

Go Marauders!