

## Peter Jacobson

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**Online Coaching Portfolio:**  
[winsmarter.com/purdue-resources](http://winsmarter.com/purdue-resources)

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### RELEVANT PROFESSIONAL EXPERIENCE

#### Edgemont High School, Scarsdale, NY

*Head Wrestling Coach*

2010 – Present

*Assistant Wrestling Coach*

2002 – 2010

#### Program Growth & Development

- Grew program from 8 student-athletes on our Varsity team to **95+ student-athletes** at Youth, Junior High and Varsity levels.
- Developed & implemented curriculum for systematic character & leadership development in student-athletes furthering our culture of “Building Champions on the mat and in life.”
- Developed Team Academic Competition resulting in **steadily improving team GPA over the past five years**. Team was recognized as “Scholar-Athlete Team” by NYSPHSAA.
- Created **Annual Team Community Service initiative** where team undertakes student-athlete-driven community service projects each year. Sample projects: Habitat for Humanity, structured active play sessions with special needs youths, town hurricane clean-up, and fundraisers for Disabled American Veterans and American Cancer Society.
- Team selected twice in last three years as the **Section 1 Team Sportsmanship Award** winners by Section 1 Wrestling Officials Association.
- **Lead staff of 12 coaches** including two paid HS Assistant Coaches, two paid Junior HS Coaches, two Youth Team Coaches and six volunteer assistant coaches for the HS team.
- In 2020, hosted and served as tournament director for **first-ever NYSPHSAA-sanctioned all-female HS wrestling tournament** in Section 1.
- Coached & mentored multiple student-athletes who went on to compete at NCAA institutions such as Harvard, Princeton, New York University, University of Virginia & University of Pittsburgh.

#### Selected Coaching Accolades

- Three-time Section 1 League Coach of the Year recipient.
- Recipient of 2013 National Wrestling Coaches Association (NWCA) Best of Brand Gold Standard Award – Open Division.
- Coached seven League Championship teams.
- Coached USA Wrestling Junior Freestyle All-American, Super 32 All-American, 3 New York State Champions, 13 All-State wrestlers, 26 Section 1 Champions, 62 All-Section wrestlers.

#### Edgemont Wrestling Club Inc., Scarsdale, NY

2004 – Present

*Director*

- Founded Non-Profit Corporation as booster organization for Edgemont Wrestling Program.
- **Developed and fundraise revenue of over \$50,000 per year through various initiatives at a small public high school.**
- **Started alumni outreach initiative to build alumni involvement** in program. Built database of all wrestling alumni dating back to founding of program. Connect and develop alumni relations with regularly scheduled email updates, special alumni events and annual alumni Giving Campaign, which has become our top source of fundraising revenue.
- **Manage budget of over \$50,000** per year, including the creation of annual projections, soliciting competitive bids from vendors and tracking revenues and expenditures.

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**WinSmarter.com**, Scarsdale, NY

2015 – Present

*President*

- Consulting and speaking business and website helping coaches improve their programs in the areas of culture development; student-athlete character and leadership development; recruitment and retention of student-athletes; fundraising; etc.
- Built up and maintain an email list of over 3,100 coaches and growing who receive regular emails from me with original coaching and program development content – **this is a tremendous asset for recruiting.**
- Recent engagements include work with a Division II Athletics Department on department-wide **fundraising and development**; work with a start-up NAIA men’s wrestling program on **establishing a strong, positive culture of excellence.**
- Speaking engagements at the NWCA Convention and various state wrestling coach association conventions across the country.
- During the pandemic gave webinars for various organizations on topics such as “Building a dominant culture quickly” and “Building a pipeline of strong leaders on your team”.

**National Wrestling Coaches Association**

2017 – Present

*CEO Leadership Academy Facilitator*

- **Selected and trained by the NWCA** as a facilitator for their Coaching CEO Leadership Academy, a three-day coaches education curriculum focused on coaching and program development, growing the sport and teaching coaches CEO skills to be better stewards of their programs.
- **Speak and present to high school coaches throughout the country on behalf of the NWCA.**
- During the pandemic gave webinars on various topics including “Creating a Culture of Commitment & Mental Toughness” and “Tapping into School and Community Resources”.

**Section One Wrestling Coaches Association**

2015 – Present

*Vice-President*

- Currently serving third term elected to this position by my peers.
- Serve on Section 1 Wrestling Executive Committee developing and overseeing policy for regular season and post-season practices and competition in Section 1 of the NYSPHSAA.
- Serve as coach and chaperone for Section 1 State Championship Team.

**Fire Department of the City of New York**

2001 – Present

*Firefighter/Emergency Medical Technician*

- **As a 20-year veteran of the FDNY, I have gained significant insights into the functioning of high-performance teams in high-stress environments.**

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## EDUCATION

**Cornell University**, Ithaca, NY

Bachelor of Science Diploma, May 2000

Dean’s List

Concentration in Financial Management

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## RELEVANT TRAINING & COURSEWORK

- **Professional Coaching License** – New York State Department of Education
- **USA Wrestling Silver Coaches College** – covering topics such as technical/tactical skill development; sport psychology & high-performance mental skills; periodization training & peaking; strength & conditioning; performance nutrition, recovery & weight management
- **USA Wrestling Bronze Certified Coach**
- **NWCA – Collegiate Coaches Leadership Academy** (two-time graduate)
- **NWCA – Recruitment and Retention of Wrestlers Course**
- **Certified First Responder – Defibrillation** – New York State Department of Health